

# 17th WT Taekwondo for All Committee Meeting (via conference call) December 21, 2022 | 16h00-17h30 (KST)

#### **SUMMARY**

Attendees: Ms. Hadwah Moawad (Chair), Sister Linda Sim (Vice Chair), Ms. Dana Touran (Member), Mr. John Cullen (Member), Mr. Richard Barnor (Member), and Ms. Jaelee Yun (Intern, MRD)

#### 1. Establish Quorum

- Five (5) members attended the meeting; thus, the quorum is established.

#### 2. Approval of the Minutes

- The minutes of the previous Committee meeting held on November 17, 2022 were approved by the Commission.

#### 3. Items

#### a. SWOT analysis

#### Strength

- 1. Great minds
- 2. Leadership
- 3. Cohesiveness
- 4. Diversity
- 5. Harmony
- 6. Professionalism
- 7. Motivation & support
- 8. Good understanding of the vision
- 9. Passion
- 10. Efficiency
- 11. Happy group
- 12. Time management

# **Threats**

- 1. False hopes
- 2. Not following up solutions

### **Opportunities**

- 1. Global platform
- 2. WT support (internal)
- 3. IOC support (external)
- 4. 50th anniversary (theme)
- 5. TKD for better life booth (stories & souvenirs add)
- 6. OR code with the messages
- 7. Sustainability
- 8. Like minded stakeholders

# 50th Anniversary messages

Peace in Mind Taekwondo in Heart Taekwondo for a better life

## Weakness

- 1. Compressed calendar
- 2. No collaboration with internal dept
- 3. No external collaboration
- 4. Visibility of TKD for all messages (proactive advertisement)



## b. Further topics from committee members

Athlete+

Loss of identity Mental health

# QR code for Taekwondo for a Better Life

Explanation of each message including:

- What is the message
- How to get more information

## 4. Next Committee Meeting

- The next meeting will be held on January 26, 2023 at 16:00 in Korea local time.
- Referred Time Zone Converter as below:

The World Clock Meeting Planner - Results (timeanddate.com)

Confirmed: <u>Time Zone Converter – Time Difference Calculator (timeanddate.com)</u>

# 5. Closing of Meeting

- The meeting was adjourned by the Chair.